Process 10. Headlines and stories to identify results.
Headlines and stories to help focus on results

Use headlines to help you think about what results you want to achieve. This exercise starts with fun, and the group can later on turn the headlines into real “Objectives” for the plan. The exercise is simple. Form into group of up to five people, choose a topic, and talk about what sorts of changes you would want to achieve over the next five years. Then, together, pretend you are a group of newspaper reporters five years from now. Write a headline and a short story to highlight the change. The examples below, from the Marshall Islands, show how this exercise can be fun. But if you are facilitating it, don’t show these examples to your participants. Let the headlines and stories evolve from their own experiences and ideas.
Headlines
Example from Marshall Islands 2012

1. Outreach - Schools, Church, Community
   ~ facts -> protect yourself
   ~ Get TESTED
   ~ Link to substance abuse
   ~ Newspaper - messages to teach

2. Media - radio/TV
   ~ Video/TV - for parents to show kids

3. Parenting/Family Skills
   ~ Videos/TV - for parents to show kids

4. Curriculum
   ~ Involve church in planning + PTA
   ~ Make sure teachers are comfortable (get PTA endorsement)
   ~ School says be faithful, Churches teach why/how.

5. CSO’s + Church leaders
   ~ Have focus groups with men/women/young people

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MARCH 20, 2012
Headlines

Stigma and Discrimination is reduced. Marshall Islands 2012
“ALL HIV POSITIVE PATIENTS IN THE RMI ARE UNDER ART”

On August 08, 2017, at Nekijela session, the minister of Health, Mr. David Kabua declared all HIV positive patients in RMI received ART (Antiretroviral Treatment) at appropriate level. He said that the achievement comes up with the supports and collaboration of all sectors, NGOs and communities. The transmission of Mother to child HIV infection is zero as of FY 2016.

Headlines

Treatment improves.
Marshall Islands 2012
Headlines

Governance and Coordination.
National Advisory Committee will become “HIV Champions”.

Marshall Islands 2012